



BIOBANKING- BLUE SKY HORIZONS

19TH ANNUAL CONFERENCE
PROSPECTUS

2022
OCTOBER
19-21

Rendezvous Hotel Scarborough
Perth, Western Australia

ABOUT ABNA

Where we came from

The 'essence' of the Australasian Biospecimen Network Association (ABNA) began in 2001. A number of Australian scientists engaged in biobanking activities recognised that a 'gap' existed in opportunities for sharing of information and practices amongst people engaged in this young and emerging speciality. The first annual meeting was held in Melbourne, hosted by the Alfred Hospital, in 2003. From the foundations laid down in 2003, ABNA was officially incorporated as an association in Victoria in July 2009 to provide an enduring association of biobanking professionals. ABNA is committed to providing an opportunity for individuals who have an interest in tissue banking and biorepositories to share information and experience.

ABNA's Vision

ABNA, as the lead professional body for biobanking within Australasia, is committed to:

- Supporting Australasian biobanking organisations to promote the ethically sound collection of high quality biospecimens for research
- Promoting the benefits of biobanking for research to the Australasian community including members of the general community, researchers, funding bodies and government
- Enhancing knowledge amongst the biobanking community. ABNA will promote information sharing through the website and through hosting of an annual scientific meeting, including national and international biobankers and industry partners

Membership

ABNA's membership continues to grow as does our inclusive focus on biobanking across industries. Currently our membership stands at 169, however this includes 56 institutional memberships which can represent up to 6 individual members per institution.

ABNA's member biobanks span a range of therapeutic and scientific areas including;

- Agriculture
- Autoimmune disease
- Brain tumours
- Cancer
- Clinical Trials
- Diabetes and disorders of the endocrine system
- Geological samples
- Microbiology
- Neurological and neurodegenerative disorders
- Ocular medicine
- Paediatric medicine
- Pathology
- Vaccine development
- Zoology

Management

The Management Committee which looks after the affairs of ABNA comprises a President, Vice President, Treasurer, Secretary and Ordinary Members, all roles are voluntary. Subcommittees for ABNA's various activities are convened as required.

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Conference details

Conference Venue: Rendezvous Hotel, 148 The Esplanade, Scarborough, Perth WA

Conference Dates: 19 – 21 October, inclusive

Conference Dinner: La Capannina Restaurant, 20 October

Bump in: from 08:00 on Wednesday 19 October

Bump out: by 16:00 on Friday 21 October

Biobanking: Blue Sky Horizons

The theme for ABNA's 2022 conference is Biobanking: Blue Sky Horizons. As change continues to be one of the only certainties in our lives, we find ourselves as biobankers looking for new opportunities, areas for growth and pathways to innovation. Blue Sky Horizons will bring together international experts and world leading biobankers to explore the ways in which we can continue to look up, look forward, and keep sailing towards professional excellence.

Our 2022 program will continue to support our commitment to inclusivity and diversity, actively working to expand our network throughout biobanking disciplines. Our speakers will highlight and celebrate the vast variation within our field, while also continuing to demonstrate a commitment to harmonisation and best practice in biobanking.

This year the conference is planned over 3 days including workshops, poster displays, invited speakers as well as presentations from submitted abstracts. We plan to pilot some interactive debates centered around the Blue Sky Horizon and biobanking theme and hope registrants will take advantage of the social events planned.

As with every year, we are excited by the opportunity that our conference presents for interaction with our industry partners. Industry collaboration is a vital component of growth and innovation and we hope that through our sponsor networking event Blue Sky Horizons will see the formation of new collaborations and business partnerships.

Past conference attendance

NOTE: 2020 conference was not held due to Covid-19

Speaker count does not include abstracts selected for talks, rapid fire presentations or poster presentations

Year	2021	2019	2018
Title	ABNA Together Apart: Redefining the Network (virtual event)	The FNQ of Biobanking: Futureproof, Network, Quality	The Art of Biobanking
Location	Virtual	Cairns	Melbourne
Duration (days)	1	2.5	2
Speakers	11	18	20
Registrants	104	115	74
Sponsors	7	17	16

Aligned events

To ensure maximal benefit to our community, many of whom will travel interstate for our conferences, we have a strong history of collaborating with aligned events such as OSCON and the ANZCHOG annual meeting to capitalise on attendance and add value to our traveling delegates.

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Sponsorship Opportunities:

PLATINUM sponsorship of the ABNA Annual Conference includes:

- Primary position of company logo in all publicity associated with the conference.
- Exclusive naming rights for the conference dinner
- Speaking slot during the conference program or dinner; day/length to be confirmed
- Company logo displayed on the conference app, listed as Platinum Sponsor
- Company logo and link on our conference website until the conclusion of the conference
- One Trade exhibit table at the conference with first choice of position
- Free registration, including conference dinner for 4 company delegates
- Supplied collateral to be placed in conference satchels
- Only one Platinum sponsorship is available at the cost of \$10,000

GOLD sponsorship of the ABNA Annual Conference includes:

- Short speaking slot during the conference program; day/length to be confirmed
- Company logo displayed on the conference app, listed as Gold Sponsor
- Company logo and link on our conference website until the conclusion of the conference
- One Trade exhibit table at the conference
- Free registration, including the conference dinner for 2 company delegates.
- Additional 2 delegates registration only (conference dinner excluded)
- Gold sponsorship is available for \$6,000

SILVER sponsorship of the ABNA Annual Conference includes:

- Company logo displayed on the conference app, listed as Silver Sponsor
- Company logo and link on our conference website until the conclusion of the conference
- One Trade exhibit table at the conference
- Free registration at the conference for 2 company delegates (conference dinner excluded)
- Silver sponsorship is available for \$4,000

COFFEE CART sponsorship at ABNA Annual Conference includes:

- Pull up banner placement next to coffee cart
- And/or table covering with company logo
- Company logo stickers (to be provided by sponsor) placed on takeaway coffee cups sold on the sponsored day
- Company branded keep cups (to be provided by sponsor) to display on coffee cart
- Sponsorship available per day for Wednesday, Thursday and Friday at \$300/day or all 3 days for \$750

SPEAKER PRIZE sponsorships at ABNA Annual Conference includes:

- Exclusive naming rights for the prize
- Company logo on certificate presented to winner
- Company representative to present prize to the winner on Fri 21 October
- Three prizes available for sponsorship - \$300 per sponsorship